

# LocaTran Translations Ltd.

## Asian Language Translation and Localization Solutions

Total number of words translated by LocaTran Translations since 2004:

668,500,000+

**LocaTran Translations** is a professional translation and localization provider based in Shanghai and Nanjing, China. We focus on English, German and other European languages to and from Chinese, Japanese, Korean and other Asian languages. What distinguishes us is the effort we make to ensure exceptional quality in every project we undertake, regardless of its size or complexity.

#### **Our Mission**

We strive to be the supplier of choice for translation and localization services in the Asia-Pacific region by consistently providing integrated solutions and excellent service at competitive rates.

## Highlights

- Active in the market since 2004
- Certified according to ISO 9001:2008
- Professional translation and localization services in more than 50 languages
- More than 1,000 native professional translators
- Every linguist has at least five years of valuable experience
- A roster of more than 8,000 customers
- A dedicated project manager for each assignment
- Continuous training for all our staff members
- Various CAT tools are used to ensure consistency and accuracy
- Delivering quality language solutions with the utmost cost-efficiency





### **Our Services**

- Document translation
- Software localization
- Website localization
- Multimedia localization
- Editing and proofreading
- MT post-editing
- Transcription
- Transcreation
- Interpreting
- Multilingual desktop publishing (DTP)
- Project management
- Language asset management

## Areas of Expertise

### Marketing

Marketing collateral

Advertising

Brochures and promotional literature

Press releases

Catalogs

Market research

**Employment contracts** 

Management-consulting documentation

## Information Technology

Tender information

Software localization

Multimedia localization

Mobile localization

Game localization

Operations & training manuals

Product specifications

### Legal

Contracts

Judgments

Correspondence

Licensing agreements

Litigation documents

New legislation

## Technical & Engineering

Technical manuals

User guides and operation manuals

Manufacturing procedures

Technical specifications

Software and hardware manuals

Quality manuals

Standards

Engineering reports

Building and construction

Patent document and patent applications

#### **Financial**

Annual reports

Accounting policies

General terms and conditions

Accounting policies

Financial statements

Insurance documents

Banking reports

Application procedures and forms

Portfolio statements

Insurance documents

#### Medical and Pharmaceutical

Medical reports

Clinical reports

**Examination reports** 

Journal articles

Pharmaceutical documentation

Medical device documentation

## Languages

### Source:

English Chinese

French

German Italian

Spanish

Russian

#### Target:

Chinese - Simplified

Chinese - Traditional

Japanese Korean

Vietnamese

Indonesian

**Tagalog** Malay Thai

Burmese

Lao Hindi

Bengali

Khmer

Turkish Tamil

Urdu

Mongolian

Uzbek + many others...

Nepali

Arabic

Persian

Hebrew

Russian

Czech

Ukrainian





## **Qualifications & Rewards**



Member of American Translators Association



Member of Globalization & Localization Association



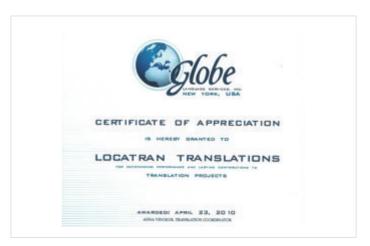
Member of Translators Associations of China



Member of International Service Outsourcing Companies Association



Certificate of ISO 9001:2008 Quality Management System Certification

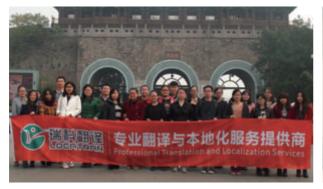


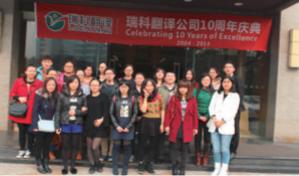
Certificate of Appreciation by a Client



#### Our team

Thanks to our outstanding in-house team of translators, reviewers, project managers, technical specialists and DTP operators, plus a network of over 1,000 expert linguists, we can ensure quick response and top-quality translation for your business needs.









### Our tools

By utilizing the latest world-class, state-of-the-art technologies, we're able to meet all of our clients' language and technology requirements. We have expertise in a wide variety of tools for translation, authoring and publishing:

#### CAT

SDL Trados, memoQ, Wordfast, Memsource, Idiom Desktop Workbench, Déjà vu, Across, XTM Cloud, Translation Workspace, Tridiom, Swordfish, Fluency, Fortis Revolution, OmegaT, Transit, Corel Catalyst, Google Translator Toolkit and RoboHelp

#### DTP

Illustrator, InDesign, QuarkXPress, FrameMaker, PageMaker, AutoCAD, Photoshop and Dreamweaver

#### QA

SDL QA Checker, memoQ Run QA, ApSIC Xbench, Error Spy, L10N Checker and QA Distiller



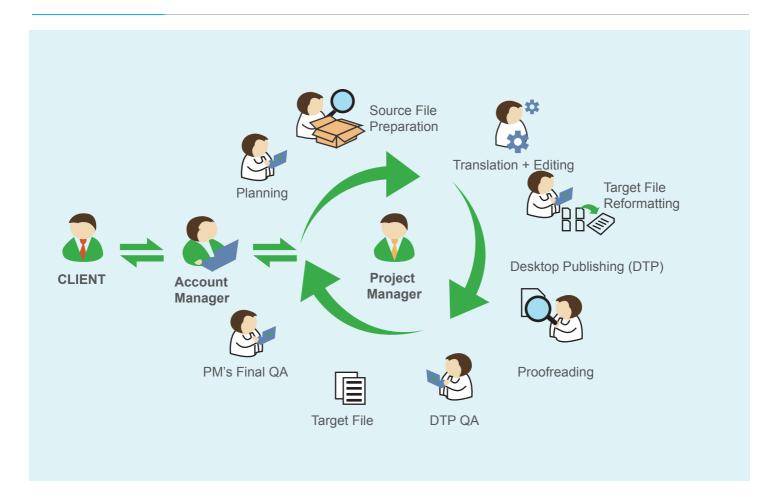


### **Our Process**

Quality and accuracy are among the most important concerns in any project. Therefore, our workflow is designed so that the efficiency indicators for translation and DTP are smoothly controlled. The project manager finalizes the workflow, supervises compliance with the internal work procedures, and monitors the client's feedback. We use a three-step quality process that combines translation talent with a highly skilled editor who ensures the correctness of translation terminology and style, after which an experienced proofreader who is native in the target language will eliminate any possible inaccuracies and fine-tune the entire document.



### **Translation Process**





## **Quality Assurance**

Quality-assurance testing takes place at different stages in the project cycle of content development, localization and translation. Prior to the delivery of a translation project, the QA Department ensures the following:

- The target translation reads like a piece of original text.
- Everything has been properly translated and localized.
- All of the figures and units of measurement have been checked and verified.
- The terminology has been harmonized with the terminology in the client's reference material.
- The style of the translation is appropriate for the intended purpose and audience.
- All outstanding queries have been resolved with the client.
- The output translation has undergone a thorough check of spelling and grammar.



## Why Us?

## Quality

The people of LocaTran take quality very seriously, and every procedure is completed with precision. Our ISO 9001 Quality Management System is designed to give you peace of mind.

## In-house Specialists

Our in-house translators, proofreaders, technical advisors and project managers embody the ideal blend of language skills, technical knowledge, extensive experience and commitment. Thus, our people are the basis of our reputation as an outstanding service provider.

## **Translation Specialists**

All of our carefully selected translators and interpreters are native speakers and experienced specialists.

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## Translation Technology

We use industry-leading translation technology to leverage the maximum benefit for our customers. CAT (Computer-Aided Translation) tools enable us to accept files in most formats. They also allow us to build client-specific translation memories, which in turn ensure consistency, increased efficiency, reduced turnaround time and simplified updating.

## Terminology Management

We create and manage glossaries and style guides that are specific to your individual projects in order to ensure that you retain a consistent voice across all media.

### **Competitive Pricing**

We offer a highly cost-effective but comprehensive service. We put quality at the heart of everything we do, but we also understand that cost is a key issue for many clients. We work diligently in order to ensure that budgets are maximized without compromising professional standards.

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## **Our Clients**

We respect our clients and truly understand that their success is our success. That's why, from the outset, we have striven to exceed all expectations with our professional services. Meet some of our clients:

Deloitte.	KPMG	AECOM	citigroup	SAMSUNG	(gg)
CNPC	SUNGROW B # Q M	■ BASF The Chemical Company	VORWERK	BOSCH Invented for life	Schneider Belectric
)( KRONES	Johnson-Johnson	天普樂業 TECHPOOL	ompi	HUAWEI	lenovo
ŠKODA	CAT	ARM	<b>Q</b> uark	University of Salford MANCHESTER	To the second se
_ <b></b>	amazon	中國東方航空 CHINA EASTERN	電車流游网 Tuniu.com	伊利	<b></b> 万科
SDU	TRANSPERFECT	≡ <u>Seuroscript</u>	MORAVIA Flexibile thinking, Reliable delivery,	SKRIVANEK Ianguage solutions	<b>⊗</b> SAJAN







## **Contact Us**

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